



WORKERS' COMPENSATION
ADVOCACY AND INFORMATION RESOURCE



Sponsorship & Exhibiting Information

Thursday, September 25th
Embassy Suites
Franklin, TN



About Us

The TNSIA is a non-profit organization dedicated to educating employers, insurers and service providers on workers' compensation issues. Today's business climate is challenging, demanding and ever changing. We pledge to work together to keep our members informed of current workers' compensation issues, including information regarding legislative actions and judicial decisions. Our members are not only self-insured employers, but also insured employers with high deductibles and the many service providers. We encourage information sharing that will help prevent injuries and accidents and help employers reduce their workers' compensation costs.

Our Board of Directors

Brookdale Senior Living
Brittany Saunders

International Paper
Penny Humphrey

SMS Holdings Corporation
Greg Lorenzi

City of Knoxville
Christine Stickler

McKee Foods Corporation
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Cracker Barrel
Old Country Store, Inc.
Rob Behnke

Attendee Information

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship or exhibit booth to your marketing plan. Becoming a sponsor or exhibitor is a cost-effective, targeted tool that can help your company accomplish its marketing and sales goals.

Our 2024 conference welcomed around 200 attendees from a host of companies. Below you will find the list of companies who attended the conference last year.

- Acadia Healthcare, Inc.
- Advanced Hearing Providers
- AkzoNobel, Inc
- Allen, Summers, & Gresham, PLLC
- Ambassador Service Group
- Ametros
- Aon
- Arch Care Consultants
- Ardent Health Services
- Averitt Express
- Bardavon
- Barge Design Solutions
- Barricaid
- Beecher Carlson (Brown & Brown RS Services, LLC)
- Belfor Property Restoration
- BHN/Guardian Managed Care Solutions
- Brentwood Services
- Broadspire
- Brookdale Senior Living
- Brown & Brown Insurance Services
- Bureau of Workers' Compensation
- CareNow Urgent Care
- Carlisle Medical
- Carr Allison
- CCMSI
- Charles Taylor
- CharlesTaylor
- Chubb
- City of Knoxville
- City of Sevierville
- CKE Restaurants Holdings Inc.
- CKE Restaurants Holdings, Inc.
- Community Health Systems
- Compass
- Convergence Care
- Convergent Claim Services
- CorVel Corporation
- Cracker Barrel Old Country Store, Inc
- Daniel Turner Consulting
- Delek US
- Digistream Investigations
- Direct PT/DX
- Dynamix Physical Therapy
- Eckman/Freeman & Associates, Inc
- Gallagher Bassett Services, Inc.
- GEODIS
- H-Wave
- HCA Healthcare
- Hennessy & Roach
- IMPAXX
- Infinit-Intel Inc.
- Ingram Industries
- Ingram Industries Inc.
- Insurcomm
- Intercept Health
- International Paper Company
- ISYS Nurse Case Management
- Johnston & Associates / OccuSure
- Johnston & Associates | OccuSure Claims Services
- JWF Specialty
- Kenco Group, Inc.
- Kirkland's, Inc. Retail/Home Decor
- Knox County Law Directors Office
- Leitner, Williams, Dooley & Napolitan, PLLC
- Levius Medical
- LifePoint Health
- M. Joseph Medical
- Marriott International
- Marshall Investigative Group
- MATA
- MC Innovations
- McKee Food Corporation
- McKee Foods Corp
- Mckee Foods Corporation
- MedRisk
- Midwest Employers Casualty
- MTI America
- MTSU
- Nashville Electric Service
- Nissan
- Nissan North America
- OneRallyPoint
- Peterson White
- Peterson White, LLP
- PlainSpeak Nurse LLC
- Premise Health
- Restaurant Growth Services
- Rimkus
- Ringler Associates Tennessee
- Safety National
- Sedgwick
- Select Actuarial Services
- Select Physical Therapy
- SMS Holdings
- SMS Holdings Corporation
- Southern Legacy Waffles, LLC
- Spb hospitality
- STAR Physical Therapy
- State of TN
- Streamline Work Comp
- Sunrise Medical Solutions
- Talbert Group
- Tennessee Captive Insurance
- Tennessee Chamber
- Tennessee Employer Benefits Alliance
- Tennessee Orthopaedic Alliance
- The Pictsweet Company
- The Preferred Medical
- The Robison Group
- The Southern Agency, Inc.
- TN Commerce & Insurance Dept-Self-insurance Section
- TNSIA Staff
- TOA Columbia
- Tractor Supply
- Tractor Supply Company
- TriFlex Physical Therapy Network
- TRIUNE Health Group
- Unified Hearing Solutions
- US Xpress
- USI Insurance Services
- Vanderbilt University
- Victory Orthotics & Prosthetics
- Volkswagen Group of America
- WAM (Workforce Ancillary Management)
- WorkSite Consultants
- WTW
- Zurich North America

Sponsorship & Exhibitor Opportunities

Sponsorship Opportunities WITH an Exhibit Table

Please contact us at contact@tnselfinsurers.org for more information.

PRINT DEADLINE: August 25, 2025

SILVER
\$1,000

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/25/25)
- TNSIA Associate Membership

GOLD
\$1,500
LIMITED AVAILABILITY

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference in Premium Location
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/25/25)
- Event signage recognition (deadline: 8/25/25)
- TNSIA Associate Membership

NETWORKING LUNCH
\$7,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of conference lunch on Thursday, September 25th
- Opportunity to place Promotional Information on tables at lunch
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 8/25/25)
- Verbal recognition/promotion at event
- 1 Additional Conference Registration (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

KEY NOTE SPEAKER
\$5,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to welcome/introduce the Key Note Speaker
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 8/25/25)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

BOARD OF DIRECTORS DINNER
\$4,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to host the Board of Directors Dinner on Wednesday, September 24th
- Ability to speak to the Board prior to the Board of Directors Dinner
- Event signage recognition (deadline: 8/25/25)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

CONFERENCE NOTEPAD & PEN
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide Conference Notepad & Pen (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 8/25/25)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

Sponsorship & Exhibitor Opportunities

State of the Market - Silver Sponsorship plus:
\$3,500 - Exclusive Opportunity to present the State of the Market session.
1 AVAILABLE - Event signage recognition (deadline: 8/25/25)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

WIFI SPONSOR - Sponsorship plus:
\$3,000 - Exclusive Sponsorship of WiFi throughout conference
1 AVAILABLE - Verbal recognition at event
- Event signage recognition (deadline: 8/25/25)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

BREAKFAST - Silver Sponsorship plus:
\$3,000 - Sponsorship of Breakfast on Thursday, September 25th
1 AVAILABLE - Opportunity to place Promotional Information on tables at breakfast
- Event signage recognition (deadline: 8/25/25)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

TABLE TENT - Silver Sponsorship plus:
\$2,500 - Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 8/25/25)
3 AVAILABLE - Logo on TNSIA Website Conference Page
- Logo in Conference Emails

SNACK-BREAKS - Silver Sponsorship plus:
\$2,000 - Sponsorship of 2 Breaks during the conference
1 AVAILABLE - Event signage recognition (deadline: 8/25/25)
- Logo on TNSIA Website Conference Page
- Logo in Conference Emails

LATE REGISTRATION - ALL exhibitor requests made after September 5, 2025 IF exhibit tables are still available
\$1,200 - Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- TNSIA Associate Membership

Sponsorship Opportunities WITHOUT an Exhibit Table

The following options DO NOT INCLUDE an exhibit table IN the exhibit hall.

PRINT DEADLINE: September 5, 2025

CONFERENCE BAG - Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.)
\$4,000 - Opportunity to include Promotional Information in the Bag
1 AVAILABLE - Event Signage Recognition (deadline: 8/25/25)
- 2 Conference Registrations (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page
- Verbal Recognition at Event
- TNSIA Associate Membership



Sponsorship & Exhibitor Opportunities

Recharge Lounge - Exclusive Opportunity to have your logo In the Recharge Lounge Area (Located outside the ballroom In the foyer.)
\$3,000 - Event Signage Recognition (deadline: 8/25/25)
1 AVAILABLE - 2 Conference Registrations (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page
- Verbal Recognition at Event
- TNSIA Associate Membership

HOTEL GUEST BAG - Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks & drinks to guests at check-in.)
\$1,500 - 2 Conference Registrations (Vendor and/or Client)
1 AVAILABLE - Opportunity to include letter or other promotional information in/on the bag
- Event Signage Recognition (deadline: 8/25/25)
- TNSIA Associate Membership

CLASSIC - Event Signage Recognition (deadline: 8/25/25)
\$850 - 1 Conference Registrations (Vendor and/or Client)
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/5/24)

TRADITIONAL - Event Signage Recognition (deadline: 8/25/25)
\$500 - 1 Conference Registrations (Vendor and/or Client)
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/25/25)

Becoming a sponsor or exhibitor is as easy as 1, 2, 3.....

1

Visit our conference registration page via the link below and complete the registration information.

2

Pick your sponsorship or exhibitor level from the list provided.

3

Complete your purchase via PayPal or request an invoice by emailing contact@tnselfinsurers.org.

[CONFERENCE REGISTRATION](#)

Note: Sponsorships and exhibitor levels are subject to availability. Check the website to ensure your choice is available. Due to confidentiality reasons, TNSIA does not provide attendees' full contact information.